

# Pedro Paulo B. Grein

UI/UX Designer

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## Work Experience

### Instituto Federal do Paraná

Graphic Designer, UX/UI Designer, Product Designer | 2010 - Present

- Led the design and development of four versions of the website for the selection of new students
- Managed and led the redesign of the institutional website to a new and responsive version
- Worked with other departments to build new web products to meet institucional and departmental goals
- Gave presentations and training about usability, design and webdesign
- Conducted UX research with users to guide and improve web development
- Designed marketing champaingns and institutional documents
- Created media and animation assets to our social media channels
- Managed contracts with graphic suppliers

### Universidade Federal do ABC

Graphic and Webdesigner | 2009 - 2010

- Worked with branding and visual design to press and digital supports

### Freelance Graphic Designer

Graphic and Webdesigner | 2006 - 2009

- Worked with web development, branding and print design

## Education

### Universidade Tecnológica Federal do Paraná

Master in Technology | 2016

### Universidade Federal do Paraná

Certification in Web Development | 2009

### Universidade Federal do Paraná

Bachelor in Industrial Design - emphasys in Visual Programming (Graphic Design) | 2005

### Universidade Tecnológica Federal do Paraná

Secondary Professional degree in Industrial Design | 2000

## Other Formations

### Interaction Design Foundation

Design Thinking: The Begginer's Guide

### Interaction Design Foundation

Web Design for Usability v1

### Udacity

Web Front-End Foundations Nanodegree

## Skills and Tools

### Design

Adobe Xd, Figma, Illustrator, Photoshop, InDesign, Prototyping, User research

### Development

HTML, CSS, Javacript, PHP, Wordpress

### Languages

Portuguese (native), English (good spoken and written command), French (intermediate), German (basic)